msq: (330) 552-8043

fredpierr@gmail.com

CEO/CFO/Project Manager

<u>Leadership Experience</u>

Assistant Head of Library Systems from May 2011 – June 2022

Stow-Munroe Falls Public Library - 3512 Darrow Road, Stow, OH 44224 – Jen Hale (330) 688-3295 *Letter of Recommendation Available.*

<u>Information Technology Manager</u>: Managed Active Directory users. Strategic technology planning.

<u>Thought Leader</u>: Planned and promoted systems changes that saved the library tens of thousands of dollars and made staff tasks easier and more efficient through the use of advanced technology.

Website administrator: Managed the library's website using the Drupal content management system.

<u>Educator</u>: Trained staff to use Word, Excel, Teams, InDesign and other production software. Trained staff in cybersecurity protocols. Led technology symposium for the Regional Library System.

<u>Disaster recovery planning:</u> Designed protocols for various catastrophic failures. Mapped network.

Problem-Solver: Deployed Twilio to automate calls using virtual telephony services, saving \$10,000/yr

Treasurer and former **President** 2018-Present / **Manager** & **Buyer** 1998-2009 – **Kent Natural Foods**

151 E. Main St. Kent 44240 – (330) 673-2878 *Ref*: Sheila Harko - <u>kentnatural151@gmail.com</u>

<u>Led Comprehensive Facilities Renovation</u> that increased sales by \$100,000 per year.

<u>Led Customer Service Initiative</u> that grew sales by \$19,000 per year.

<u>Led the Corporation through Covid</u> by developing an online ordering system and safety policies.

<u>Led Board Meetings</u>: Facilitated Hundreds of Staff and Facilities Meetings both online and in-person.

Educator: Trained staff to use the Lightspeed point-of-sale system and inventory functions.

Chief Financial Officer 2008-Present and Senior Trustee 2000-2008 – Kent Cooperative Housing P.O. Box 1182, Kent, OH 44240 (330) 541-5405

<u>Grew Assets</u> by more than \$100K as Treasurer. Negotiated property sale to City of Kent for \$118,000.

Managed Real Estate Assets: Added a 3.2kW solar power installation, purchased three co-op houses.

<u>Educator</u>: Trained members in cooperative democracy, meeting facilitation and governance.

Senior Trustee 2000-Present and **Treasurer** 2018-Present — **Standing Rock Cultural Arts** 300 N. Water Street, Kent, OH 44240 (330) 673-4970 *Reference:* Director Jeff Ingram (330) 673-4970

<u>Created 2019 Business Plan</u> with KSU Associate Dean of Arts Marie Bukowski – *see refs*

<u>Managed complex events calendar</u> and promoted events on the web and in print, including the annual International Film Festival, Summer Sidewalk Cinema, the World Music Series, Summer Arts Camp, the annual Environmental Festival, the Ice Carving Contest, Children's Theater and Gallery exhibits.

Raised Funds to renovate the Cultural Arts Center Gallery with new flooring and lighting.

Ran a Thriving IT Consulting Business

Data Doctor – Technology Consultant and Systems Specialist 1998 – Present https://datadocnow.com

Designed Websites for Great Beginnings Dentistry (2017), Composer Halim El-Dabh (2007), Portage Parks (2005).

Maintained and improved websites for Standing Rock Cultural Arts and Group Ten Gallery.

Built custom web servers for translation services and built custom workstations for audio and video editing.

@mydatadoctor on facebook - https://www.facebook.com/mydatadoc

Google Quality Rater Remote (telecommute) 2005 to 2006

<u>Analyzed thousands of websites</u> for search term relevance and design, while flagging spam, scams and link farms. <u>Educated</u> Google's Search Engine algorithms on the flipside of Search Engine Optimization.

Adobe Systems Tier II Tech Support 1994 to 1996 at **Adobe Systems**, Seattle

<u>Supported thousands of callers</u> with technical support issues.

<u>Trained staff</u> to create effective PDF documents. Documented troubleshooting procedures in the knowledge base.

Wrote web design tutorials. Tested early versions of the Adobe Dreamweaver web-authoring software.

Other Leadership Experience:

Presenter for the Northeast Ohio Regional Libraries (NEO-RLS) 2018 and 2019

Hosted Regional Library Technology Symposium in Ashtabula, Ohio in 2019.

<u>Demonstrated Augmented Reality Technology</u> to the NEO-RLS Tech Symposium in 2018.

Worked with Kent State University officials to protect wetlands and parks.

<u>Protected Kent State wetlands</u> with the help of the PLACE land trust, Kent State and Associate VP, Tom Euclide <u>Led Breakneck Creek Watershed Coalition</u>: Coordinated monthly meetings with federal, city and county officials. <u>Promoted the Portage Park District Levy</u> with Kent State General Transportation Manager Tom Clapper.

Vision 2006 Municipal Task Force 2001 City of Kent volunteer

<u>Prepared press releases</u> for neighborhood planning meetings, facilitated meetings and reported to city council.

Social Media Administration and Digital Curation

<u>Social media admin</u> for Kent Cooperative Housing, Stow-Munroe Falls Public Library, the Kent State May 4th Movement, and Group Ten Gallery. Ran facebook advertising campaign for Kent Natural Foods Coo-op.

<u>Technical Writing and Fiction</u> published in High Shelf Press, Tiny Seed Journal and The Elevation Review.

Professional References:

Kent State College of Arts Associate Dean and Professor Marie Bukowski
Standing Rock Cultural Arts Director Jeff Ingram
Kent Natural Foods Finance Coordinator Sheila Harko

Personal References:

Kent State University Wick Poetry Center Director David Hassler

Curated Storefronts Creative Director Courtney Cable

WKSU Radio Host Jeff St. Clair (216) 916-6100